

ORGANIC – LOCAL – SPECIALTY – GLUTEN FREE – VEGAN

Simply nourished

13 South Federal Avenue

ORGANIC - SPECIALTY - LOCAL FOODS - WINE

• Check Map For Our Location • 641-450-0893

Find Us At: SimplyNourishedMC



**NOURISH YOUR BODY WITH
ORGANIC LOCAL FOODS!**

WEDNESDAY 10AM – 10PM

Freshly Made Food – Snacks – Wine
GF Beer – Kombucha & More!

THURSDAY 5AM – 7PM

Hot Breakfast
TO GO!

Healthy, High Protein Energy For Your
Cycling Adventure!

COFFEE – JUICE – TEA

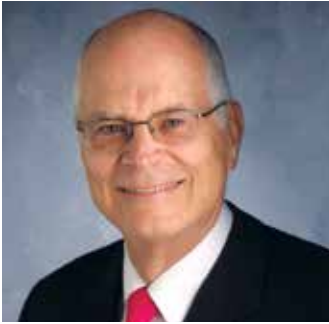
Featuring Brands You Trust:

Country View – Grand View Beef – Lake Time Brewery – Barsys –
Kates Real Food – Core – Mikeys – Midwest Jucierly – Olipop –
Buhl – Wiscopop – Rise – Forage – Northstar – Kalona – Siete – OWYN

ORGANIC – LOCAL – SPECIALTY – GLUTEN FREE – VEGAN

ORGANIC – LOCAL – SPECIALTY – GLUTEN FREE – VEGAN – NON GMO – CHEMICAL FREE – FRESH – HOUSEMADE

ORGANIC – LOCAL – SPECIALTY – GLUTEN FREE – VEGAN – NON GMO – CHEMICAL FREE – FRESH – HOUSEMADE



Dear RAGBRAI Participants,

Get ready to experience the famous hospitality Mason City is so well known for, beautifully captured in the adjacent logo by artist and RAGBRAI veteran Julie Kim.

The lifestyle travel magazine Conde Nast has taken note of fundamental transformation of our downtown. It twice named Mason City “one of the 20 best cities in the world for architecture lovers.”

The treasured Historic Park Inn Hotel is the last remaining Frank Lloyd Wright designed hotel in the world. You will find a cluster of Prairie School homes in the Rock Crest/Rock Glen Neighborhood. The Robert E. McCoy Architectural Interpretive Center stands adjacent to Frank Lloyd Wright’s Stockman House. This educational command post dispenses information about the city’s extraordinary architectural heritage. Not to mention Music Man Square named in honor of Mason City native son and composer Meredith Willson.

A festival for your eyes and ears. That’s how Frank Lloyd Wright famously described architecture and music.

Welcoming to the festival!

If you have questions about all the extraordinary work and living opportunities in Mason City, just ask. We all love telling the River City comeback story.




- **Bill Schickel**, Mayor



TABLE OF CONTENTS

WELCOME.....	3	EAST PARK VENDORS.....	21
ATTRACTIONS.....	4	HELPFUL INFORMATION.....	24
ENTERTAINMENT.....	10	EMERGENCY NUMBERS.....	27
SEVERE WEATHER PLAN.....	14	HEAT SAFETY.....	29
ON PREMISE VENDORS.....	17	FIRST AID INFO.....	29
VENDORS DOWNTOWN.....	19		

RAGBRAI MASON CITY ONLINE
www.ragbraimasoncity.com

 www.facebook.com/ragbraimasoncity
 @RAGBRAIMC
  @RAGBRAIMC
 HASHTAG: #ragbraiMC



Experience

THE ART OF HOSPITALITY IN MASON CITY, IOWA

Mason City offers an array of award-winning attractions, from puppets to prairie school architecture, and an assortment of festivals uniquely blended with facilities catering to visitors.

Our community is the hometown of Meredith Willson, composer of "The Music Man". It is also home to Prairie School Architecture with several buildings in the community designed by Frank Lloyd Wright including the only remaining hotel in the world designed by Wright. The largest collection of Bil Baird's puppets can also be seen in Mason City.

CANNONBALL 457

East Park, East State Street • (641) 423-5328 • www.friendsofthe457.org

Built in 1912, this last remaining Minneapolis & St. Louis Railway steam locomotive – No. 457, the "Cannonball" – has been restored to reflect its appearance in the late 1920's. Surrounded by the Cannonball Gardens, the site also features a relaxing landscape of terraces and patios. The Educational Plaza tells stories of local railroad history and the Orphan Train. **Free Admission**

CHARLES H. MACNIDER ART MUSEUM

303 2nd St. SE
(641) 421-3666
www.macniderart.org

A North Iowa cultural treasure, the museum includes a permanent collection of American art, the famous Bill Baird puppets, and an impressive range of ceramics. Genuinely an active center for the arts, the museum offers changing exhibits, studio classes, special events, Imagination Playground, and a gift shop. *Free Admission, guided tours available for a fee.*



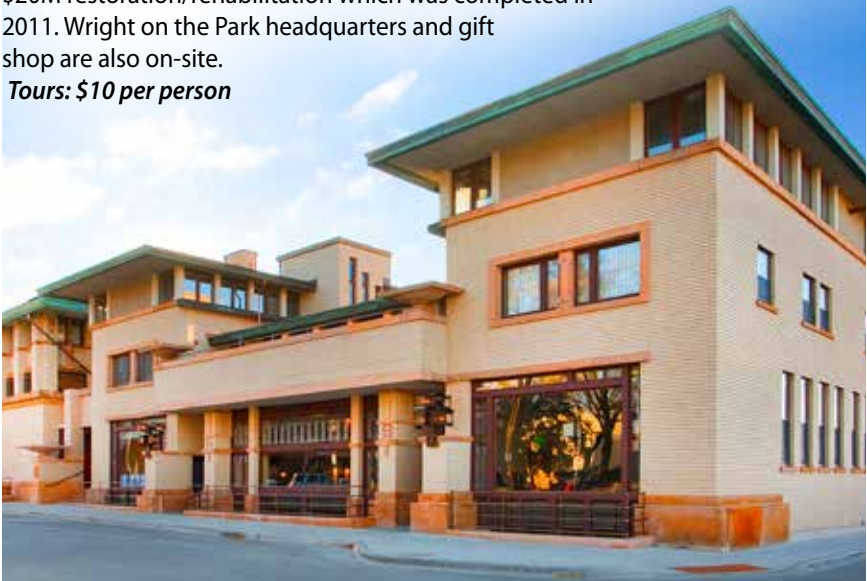
THE HISTORIC PARK INN HOTEL

Frank Lloyd Wright Designed Hotel/Bank

15 West State Street
Tour Info: (641) 423-0689
www.wrightonthepark.org

Tour the only remaining hotel designed by Frank Lloyd Wright. Originally opened in 1910 as the City National Bank and Park Inn, the building now functions as a 27-room boutique hotel following its extensive \$20M restoration/rehabilitation which was completed in 2011. Wright on the Park headquarters and gift shop are also on-site.

Tours: \$10 per person



Frank Lloyd Wright STOCKMAN HOUSE & ARCHITECTURAL INTERPRETIVE CENTER

530 1st St. NE
(641) 423-1923
www.stockmanhouse.org

Designed by Frank Lloyd Wright and constructed in 1908, the Stockman House is the first Wright-designed Prairie School-style house in Iowa. Its open floor plan led to the floor plan of the modern American home. The restored home is furnished with Arts & Crafts and Wright designs



of its period. Tours begin at the adjacent Architectural Interpretive Center which offers visitors a unique look at Mason City's Prairie School Homes in the Rock Crest-Rock Glen Historic District, as well as a Gift Shop of Wright-inspired items. **Admission: \$10 for an adult, \$5 for ages 12-17, and \$2 for ages 6-11. Ages 5 and under not recommended.**

Trying to Figure
out Lunch/
Dinner/Breakfast
in Mason City?



HEARTY AND HEALTHY OPTIONS

- Individual Charcuterie Boxes
- Individual Brunch Boxes
- Fresh Squeezed Lemonade

LIMITED QUANTITIES AVAILABLE

SCAN THE QR FOR
MORE INFORMATION
AND TO SECURE
YOUR FOOD
OPTIONS!



WWW.CHARCUTEME.COM

FOLLOW US ON INSTAGRAM @LAKECHARCUTEME FOLLOW US ON FACEBOOK @CHARCUTEME

KINNEY PIONEER MUSEUM

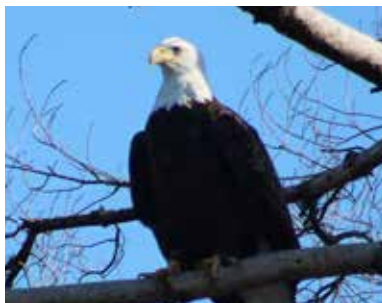
**Mason City Municipal Airport; Hwy. 122 West
9184 265th Street, Clear Lake
(641) 423-1258**

Take a step back in time and experience life on the Iowa frontier through the vintage exhibits and living history at the Kinney Pioneer Museum. Explore the pioneer village featuring a one-room schoolhouse, log cabin, jail, and blacksmith shop and more. Demonstrations of pioneer crafts and trades during special event days. Call ahead for schedule. **Admission: \$5 adults, \$2 children under 12**

LIME CREEK NATURE CENTER

**3501 Lime Creek Rd.; Hwy. 65 N
(641) 423-5309
www.co.cerro-gordo.ia.us**

Nestled atop the limestone bluffs of the Winnebago River, the Center is located on 440 acres of diverse natural habitat with over nine miles of trails. The Lime Creek Nature Center is a premiere conservation education facility in Iowa, and a “must see” destination for travelers and nature enthusiasts. Captivating displays and unique wildlife mounts highlight the natural resources of North Iowa. Virtual geocaching is available. For landmark coordinates call or visit the website. **Free admission.**



MASON CITY AQUATIC CENTER

**901 Birch Dr.
(641) 421-3678 or (641) 421-3673**

This outdoor pool includes two zero depth entries, drop slide, tunnel & open slide, several water toys, 50-meter racing lanes and concession area. **Admission: \$5 ages 4+; \$2 Infant to 3 years old \$3 Non-Swimmers**



MASON CITY VETERANS MONUMENT

**Central Park, West State Street
(641) 421-3085**

Honoring more than 3,300 veterans with local connections, the Mason City Veterans Monument features 12 Black India Granite stones, each standing 8-feet high and weighing 4,000 pounds. Located in Central Park – in the heart of Downtown Mason City – the memorial is a beautiful spot for veterans, their families, and visitors to reflect, remember, and find solace as they honor those who have served and those who are currently serving our country. **Free admission.**

Meredith Willson

“THE MUSIC MAN” FOOTBRIDGE

Connects River Heights Dr. and South Connecticut Ave. On 2nd St. SE in Mason City over Willow Creek. Named in honor of Meredith Willson, Mason City native and internationally renowned composer, this bridge spans across Willow Creek and is featured on the historical walking tour noted on page 9.



THE MUSIC MAN SQUARE AND

Meredith Willson **BOYHOOD HOME**

**308 S. Pennsylvania Ave.
(641) 424-2852 / (866) 228-6262
www.themusicmansquare.org**

The Music Man Square features an indoor 1912 streetscape with an ice cream parlor and gift shop, all in set designs recreated from the Warner Bros. motion picture *The Music Man*. There's also a museum highlighting Meredith Willson memorabilia and music-related exhibits. Plus, visit the restored 1895 modified Queen Anne house that was Meredith Willson's birth place and boyhood home. **Admission:**

\$10 adults, \$5 students (through age 18), children 6 & under are free





PRAIRIE SCHOOL ARCHITECTURAL TOUR/HISTORICAL WALKING TOUR

Tour the largest collection of Prairie-style homes surrounding a natural setting. The Rock Crest-Rock Glen Historic District includes Frank Lloyd Wright's Stockman House and homes designed by former Wright associates including Marion Mahony Griffin, Walter Burley Griffin, Barry Byrne, William Drummond and Curtis Besinger. **Free Admission - self guided tour**
Scheduled guided tours: \$10 per person; minimum of 10 per group. Free admission for 12 & under.

PRAIRIE PLAYGROUND

Enjoy the largest outdoor play area in Mason City, including a maze of wooden playground equipment and shelter areas. Located at the East State Street entrance of East Park, next to the Cannonball 457 and Cannonball Gardens. **Free admission**

RANCHO DELUXE: THE ORIGINAL BICYCLE GARDEN

500 2nd Street NE
Mason City, Iowa 50401
www.facebook.com/RDT0BG

Recycled, repurposed and rogue, this garden of art is a constant work in progress. Elements from throughout the community's history including bicycle racks, school gates, signs and



even a 3,000 lb. piece of granite from the former County Courthouse have been utilized in creating this strangely unique, and ever-evolving hub for outsider art.

RIVER CITY SCULPTURES ON PARADE

Various locations in downtown Mason City

River City Sculptures on Parade is an exciting exhibit of outdoor sculptures displayed year-round. Delight in the sights and sounds of downtown Mason City while experiencing the unique sculpture works of artists from all over the country. Self-guided tour starts in downtown and loops through the cultural crescent which includes historical architecture, art museum, public library, and The Music Man Square.

ENTERTAINMENT



WEDNESDAY, JULY 27

**SPECIAL EMCEE
DAY PEACE**

13 ON SEVEN
MUSE NORRIS SIDE STAGE
3-6 PM



DANNY GRAUSE
PRINCIPAL PAVILION SIDE STAGE
3-4:30 PM

BRAD MORGAN
PRINCIPAL PAVILION SIDE STAGE
4:30-6 PM



BEVERAGE GARDEN *Entertainment*

JESSE CALVERT
2 PM - 5 PM



SLOAN GASIOR
Guest Bartender From Jump River, Wisconsin
ALL DAY



MAIN STAGE

DOWNTOWN MASON CITY • FREE ADMISSION

SPONSORED BY PRICHARD COMPANIES



DON FELDER
Formerly of The Eagles
6:30 PM



SUGAR RAY
8:30PM



SERIAL 1
POWERED BY HARLEY-DAVIDSON





SERIAL 1
POWERED BY HARLEY-DAVIDSON

**Come experience
the next evolution
in cycling**

lakeliferent.com

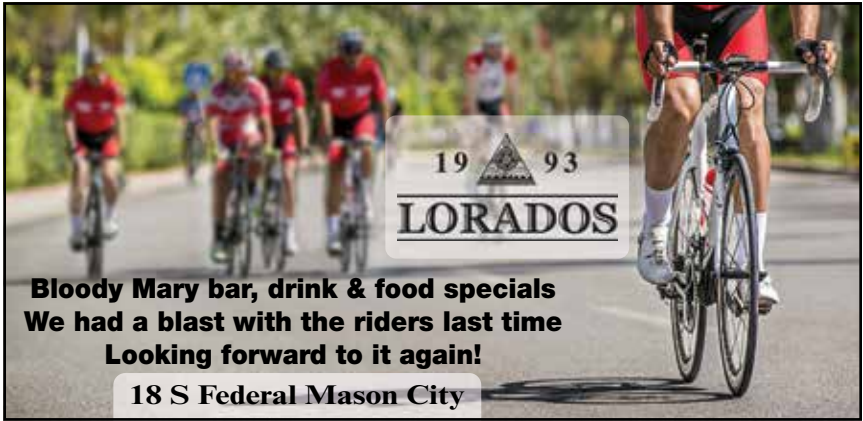


Bring this ad to us at the Pritchard Porta Party
in the southwest corner of the festival grounds for a

Beverage On Us

Embrace the Trains

The railroads have been a part of Mason City's history since the first line was established in 1866. We, who live in Mason City, have become accustomed to a little train traffic now and then. Should you encounter a train when you roll into town on July 27th, please be patient.



Bloody Mary bar, drink & food specials
We had a blast with the riders last time
Looking forward to it again!

18 S Federal Mason City

RIDE OF THE CENTURY



WELCOME RAGBRAI RIDERS TO NORTH IOWA!

Cargill® Helping the world thrive

careers.cargill.com/masoncity-ia

SEVERE WEATHER PLAN

Should severe weather threaten to impact Cerro Gordo County and/or the city of Mason City during RAGBRAI® the following plan shall be used to protect RAGBRAI® participants, visitors, and the citizens of Cerro Gordo County and the community of Mason City.

The Cerro Gordo County Emergency Operations Center (EOC), will start monitoring weather conditions on July 26th, and will continue to monitor through noon on July 28th. The EOC shall maintain contact with the National Weather Service in Des Moines during this time period, along with real time radar and river flow monitoring within the EOC here in Mason City. Weather spotters will be on standby during the RAGBRAI® visit and will be ready for deployment upon notification of probable severe weather formation. The EOC shall maintain constant communications with all fire, law enforcement, EMS, spotters and street crews working the RAGBRAI® event and will keep all responders up to date on weather conditions and impending storms. All responders will be aware of the locations of all storm shelters and their duty requirements during a severe storm affecting the community.

Storm watches and warnings are and will be issued by the National Weather Service and will be transmitted over local commercial radio, local television, NOAA Weather Radios, and various social media and smart phone apps.

A Watch means that conditions are favorable for the formation of severe weather in a designated area. Preparations should be made to protect yourself and persons around you. You should become familiar with locations of designated storm shelters.



Facilities located throughout the community that are designated as severe weather storm shelters shall be identified with a White Background Sign With an Orange Tornado With "Severe Weather Shelter" in Black Letters Over the top of the Tornado.

A Warning means that a severe thunderstorm, tornado, or other severe weather condition has been detected in the area.

Immediate action must be taken to get to a safe location or shelter. Designated responders will assist in directing people to designated shelters.

In the event that a dangerous storm is approaching the area, the following procedures shall be utilized to better warn local residents and RAGBRAI® participants. The decision to activate the Mason City outdoor warning sirens in the event of severe weather shall be in accordance with Cerro Gordo County dispatch procedures. For early warnings the Cerro Gordo County Emergency Management Coordinator, Mason City Police or Fire Chiefs may request the outdoor sirens to be activated. Warnings direct from the National Weather Service that affect our area shall also be broadcast over local radio and television and on NOAA Weather Radios. Responders

may activate the Mason City Severe Weather Plan at this time.

TORNADO WARNING

1. The outdoor warning sirens will be activated
2. All persons must move to shelters immediately
3. See shelter list attached
4. All persons must remain in shelters until receiving official notification that it is safe to leave the shelters.
5. The RAGBRAI® Communications Committee will assist affected persons in taking or making emergency calls.
6. A communications and status board will be placed on the campgrounds to post messages to the bikers.

FLOOD/FLASH FLOOD WARNING

In the event that heavy rains in or around the area create conditions that could or will cause flash flooding

or flooding all participants in or near flood zones shall be evacuated and moved to temporary sheltering or an alternate camp site.

Assistance in emergency situations will be handled by the following:

1. Law Enforcement personnel and vehicles with radios, sirens and loud speakers.
2. Fire Department personnel and vehicles with radios, sirens and loudspeakers.
3. CERT personnel with radios, sirens and loudspeakers.
4. Mason City's RAGBRAI® communications committee personnel.

EVACUATIONS

Safety and evacuation procedures shall be posted at campsites and information centers. Should evacuations be needed follow directions posted at campsites or consult RAGBRAI® officials.



You deserve ice cream after your long bike ride! We have the best and we are just a couple blocks north of the Mason City downtown area at 518 North Federal.





WEDNESDAY-SATURDAY LUNCH AND DINNER + SUNDAY LUNCH
641-201-1061 + SUZIEQCAFE.COM



MASON CITY - WE'RE THE ORIGINAL RIVER CITY!

Welcome to Mason City RAGBRAI riders - you are in for a treat! Our River City Renaissance is sure to impress with architectural history and rich musical heritage! The birthplace of The Music Man himself Meredith Willson and stunning architectural treasures of prairie school homes with the last standing Frank Lloyd Wright hotel. World class amenities include parks, trails, museums, year-round recreational opportunities, performing arts, festivals, employment opportunities, top educational systems, and housing.

Our warm and hospitable residents will show you 'River City Nice'. We're honored to welcome you and know you'll enjoy your stay! You are welcome back anytime as a visitor or a new resident!



ON PREMISE VENDORS

70) BIRDSALL'S ICE CREAM

518 N Federal

10:00 am-10:00 pm

Double Dip Cone \$4.50 Medium

Sundae \$5.50 Large Shake/Malt \$7.25

Dutch Poffertjes \$6.00

71) ROOTS NUTRITION COUNSELING

211 N Federal

10:00 am-8:00 pm

Chair Massage Ten Minutes \$20

Charcuterie Cups \$10 Post-Recovery

Protein Shakes \$5 Stuffed Cookies \$4

Grab & Go Items \$3-\$9

72) ST JOHNS EPISCOPAL CHURCH

120 1st St NE

4:00 pm-9:00 pm

Serving a Spaghetti Meal with

Sauce, Two Bread Sticks, Carrots/

Celery Sticks \$10 Homemade Pie \$5

73) CABIN COFFEE

1304 4th St SE

July 28-5:00 am-4 pm

Come see us for your coffee, breakfast, or lunch needs!

74) FAT HILL BREWING

17 N Federal

11:00 am-11:00 pm

Beer \$6 Cider \$6 Root Beer \$2

75) THE MUSIC MAN SQUARE

308 S. Pennsylvania

1:00 pm-5:00 pm

Admission \$10. Ice Cream Parlor,

Music Man Square, bar, and water.

76) BETHLEHEM LUTHERAN CHURCH

419 N Delaware

10:00 am-gone

Serving a Runza or Smoked Pork

Loin Meal with German Potato Salad,

Pie, Ice Cream & Beverage \$17, w/

wristband \$15, Runza \$7, Smoked

Pork Loin Sandwich \$7, German

Potato Salad \$2, Homemade Pie

\$5, Homemade Ice Cream \$3,

Pfeffernusse \$1 (Venmo Accepted)

77) NORTHWESTERN STEAKHOUSE

304 16th NW

4:00 pm-9:30 pm

\$1 discount with wristband Steak

Tips & Spaghetti To Go \$20

78) BRIX WINE & WHISKEY

107 S Delaware

12:00 pm-8:00 pm

\$1 discount with wristband Whiskey

Sour Slushes \$7 Come join us in the

A/C for our famous whiskey slushes.

Located across from the bike valet to

the east at 107 S Delaware

79) THE CORNER PIZZA AND ALE

30 E State St

10:00 am-12:00 pm

Join us in the A/C for Beer and

Cocktails

80) LIZARD'S TROPICAL SNO

244 19th SW

11:00 am - 6:00 pm

Newman School Sno Cones \$5

DIGITAL MAP

SCAN QR CODE FOR DIGITAL MAP



Welcome Riders!
Carry Out

(641) 423-1558

**ORDER
ONLINE**



Now Delivering through Iowa Eatz!
www.iowaeatz.com

**15 S Delaware Ave
Mason City, IA 50401**

NEED CASH?

We Can Help!

Pay no fees at our
ATM if your bank
is a member of the
Privileged Status
network!



**Conveniently located in
downtown Mason City
at 33 E State Street!**

Plus look for the
device charging station
in our parking lot!



First Citizens Bank
myfcb.bank | 800-423-1602



81) SIMPLY NOURISHED

13 South Federal Ave

7/27: 10 a.m. - 10:00 p.m.

7/28: 5 a.m. - 7 p.m.

Your Locally Owned Gluten Free, Organic, Local Food Market. Deli Food Made Fresh. Wine, Seltzer, Beer, Protein Drinks & NA Beverages. Downtown on the Plaza.

82) CLEAR LAKE BANK & TRUST

100 E State Street

24 Hour ATM available!

83) FIRST CITIZENS

33 EAST STATE STREET, MASON CITY

WEDNESDAY, JULY 27 CLOSING AT NOON; THURSDAY JULY 28 – “RIDE-UP” OPEN AT 8AM, LOBBY AT 9AM. ATM AVAILABLE 24-HOURS.

If you need cash, our ATM is available 24/7. Have fun with our photo op, and charge your device in our parking lot.

84) THE SPORTS PAGE

100 N. Federal - Inside

Downtown Mall

641-530-6446, 7 days a week, 11 am-12:30 am. Huge sports bar, 16 tap beer, 26 TVs, Burgers, Pizza, Wings, Sandwiches, Apps, \$2 Tall Boys, Live Music, Air Conditioning.

VENDORS DOWNTOWN**1) BEARDED JACKAL STREET FOOD**

10:00 am-11:00 pm

\$1 discount with wristband, Peruvian Chicken Tacos \$11, Beef Bulgogi Tacos \$11, BBQ Pulled Pork Tacos \$11, Buffalo Chicken Tacos \$11, Thai Chicken Tacos \$11

2) MONI JO'S

11:00 am-11:00 pm

Moni jo's Sloppy jo Buy One Get One 1/2 Off, Cheese Squares \$7, w/ wristband \$6, Heavenly Nachjo's \$8, w/ wristband \$7

3) THE COOKIE DOUGH'TIQUE

10:00 am-11:00 pm

\$1 discount with wristband Edible Cookie Dough (5 Flavors) \$6.50 Big Size Bowl \$7.50 Variety Bowl (4 Flavors)\$8.50

4) FILIPINO FOODIE

9:00 am-11:00 pm

Fried Rice \$2 Rice Noodles (BIJON) \$2 Egg Roll \$2 Pork or Chicken on Stick \$5 Assorted Beverages \$1-3

5) MIRACLE EAR

9:00 am-11:00 pm

Homemade Pie-Several Flavors \$4 Shirts \$10 Koozies \$1 Bottled Water \$1

6) YOUR TIME MEDICAL

8:00 am-11:00 pm

Vitamin B12 Injection \$25 / w/wristband \$20, Vitamin Infusion \$115 w/wristband \$100, Add on Glutathione \$25 w/wristband \$20, IV Fluids Only \$65 w/wristband \$60, Pain Infusions (joints)\$130 w/wristband \$120

7) NIP FITNESS

10:00 am-11:00 pm

\$5 discount with wristband Cryotherapy (Localized)\$25

8) FREEDOM INN HIS GRACE MINISTRY

3:00 pm-11:00 pm

Cupcakes \$2 Iowa Shaped Frosted Cookie \$2

9) ISAGENIX

10:00 am-11:00 pm

Sampling Meal Replacement Protein Shakes and Natural Energy Drinks

10) KONA ICE OF CENTRAL IOWA

8:00 am-11:00 pm

Flavorwave Konas Klassic 12oz cup \$5 King 16oz cup \$6 Color Change 16oz cup \$7 Collectible 20oz cup \$8 Refills \$4

11) A MOUTHFUL

10:00 am-12:00 pm

Bison Burgers Sweet Corn (10 flavors)
Gyros Chuckwagons Fresh Cut Fries w/
Toppings

12) BERNATELLO'S FOODS

12:00 pm-11:00 pm

\$1 discount with wristband Brew
Pub Pizza Slice \$5 Brew Pub Pizza
Whole \$18

13) BLACK DOG BBQ

10:00 am-8:00 pm

\$2 discount with wristband Pork Street
Tacos (2) \$12 BBQ Sundae \$12 Loaded
Pork Nachos \$12 Pork Bun Meal \$12
Brisket Bun Meal \$14

15) CARIBBEAN KITCHEN

10:00 am-11:00 pm

\$1 discount with wristband Mango
chicken bowl \$11, Jerk chicken/rice
bowl \$11, Jerk Steak/rice bowl \$12, Jerk
Pork/rice bowl \$11, Jerk To Fu rice bowl
\$11

16) SMOKIN' MANA'S

11:00 am-11:00 pm

Smoked Brisket Sandwich \$11 Smoked
Brisket w/Chips or Pasta Salad &
Beverage \$15 Cold Snickers \$2

**17) LAKE LEMONADE/
CHARCUTEME**

12:00 pm-11:00 pm

Fresh squeezed lemonade and
charcuterie boxes

18) SMOKIN' G'S BBQ

12:00 pm-11:00 pm

\$1 discount with wristband Meal with
pulled pork or chicken sandwich,
mac/cheese, bottled water \$15, Meal
with BBQ mac/cheese (choice of
meat), bottled water \$13 Variety of
Sandwiches and Nachos

19) KRAFT HEINZ COMPANY

9:00 am-7:00 pm

Free Oscar Mayer Hot Dogs. The Oscar
Mayer Weinermobile will be on display!

**20) B-LO ZERO SNO CONES
& MINNIE DONUTS**

10:00 am-11:00 pm

Sno Cones \$5 Specialty Sno Cones
\$6 Mini Donuts \$7 Bag Speciality \$9
Bucket \$17 Special Bucket \$21 Water \$2
Lemonade \$3

21) LUNA'S TACOS

8:00 am-11:00 pm

Breakfast Burrito \$12, Lunch Dinner
Burrito \$12.50, taco \$3, three tacos with
rice/beans \$13, tamales \$3

22) GARCIA'S TAQUERIA

9:00 am-11:00 pm

\$.50 discount with wristband Tacos \$4
Burritos \$13 Quesadilla \$7 Tortas \$13
Drinks (Jamitas) \$3

23) PACIFIC RIM NOODLE

9:00 am-11:00 pm

Wok Fired Veggies With Noodles \$10
Fresh Squeezed Lemonade \$5

25) KARAM'S GRILL

8:00 am-11:00 pm

\$1 discount with wristband Lamb Gyro
\$10 Chicken Shawarma \$10 Falafel
Wrap \$10 Greek Gyro \$13 Baklava \$4

**26) ALL ABOUT
CHEESESTEAKS**

10:00 am-11:00 pm

\$1 discount with wristband Philly
Cheesesteak \$10

27) HUNGRY CHARLIES

10:00 am-12:00 am

\$1 discount with wristband. BBQ
Pulled Pork or Buffalo Sandwich \$10,
Chicago Beef Hotdog \$6, Breaded Pork
Tenderloin \$10, Loaded Fries \$11, Spicy
Lentils/Chunky Pea Salad \$10 (vegan
option)

28) BIG FOOT'S BBQ

12:00 pm-12:00 am

BBQ Pork Sandwich \$6 Steak Sandwich
\$8 Nachos \$7 Cheeseburger \$6 Fries \$5
Pop \$2

**50) LIVE HYDRATION SPA
WEST DES MOINES**

8:00 am-11:00 pm

\$10 discount with wristband Fast IV
\$160 Endurance IV Bag \$135 Vitamin
B12 Injection \$30 Pizazz IV Bag \$135

51) OLUKAI

12:00 pm-9:00 pm

Premium sandals, shoes, boots, and
slippers for the island lifestyle Stop
by their Aloha Mobile pop-up shop or
shop online at OluKai.com

52) RAGBRAI® MERCH

12:00 pm-10:00 pm

RAGBRAI® Apparel/Accessories

53) WARTBURG COLLEGE

9:00 am-11:00 pm

Wartburg swag items, Mascot Sir Victor
will be available for pictures

54) WILDCYCLER

9:00 am-11:00 pm

Cycling Shorts \$69 Cycling Jerseys \$79
Cycling Capris \$69 Cycling Accessories
\$15-28

**55) DISCOVER AUSTIN
MINNESOTA**

4:00 pm-8:00 pm

Tourism Booth VW Beetle Wrapped To
Look Like A Pig Photo Op
Visit Our Spam Museum In Austin
Minnesota

56) RAGBRAI® MERCH

10:00 am-9:00 pm

RAGBRAI® Apparel/Accessories

57) PRIMAL WEAR

10:00 am-10:00 pm

Cycling Apparel

58) BIG GROVE BREWERY

10:00 am-10:00 pm

Apparel

59) BIKEIOWA.COM

10:00 am-10:00 pm

Apparel

60) PRITCHARD COMPANIES

www.pritchardco.com

Pritchard Companies is a 109-year-old
family-owned Automotive Enterprise,
offering Serial 1 eBikes powered by
Harley-Davidson and a full line of new
and used vehicles!

SEE OUR AD ON PAGE 12

**DOWNTOWN
INFO CENTER
SPLASH MULTISPORT
& CUSTOM**

10:00 am-10:00 pm

Official RAGBRAI® Mason City T-Shirts
\$20, Iowa Assorted Design T-Shirts \$16,
Tanks \$16, Sweatshirts \$30, Stickers
\$2, GOODR Sunglasses \$25-35, Live
Screen Printing-Print Your Own Shirt
\$20

**EAST PARK
VENDORS IN
OR CLOSE TO
CAMPGROUND****65) RIVER CITY
MORNING KIWANIS**

826 E State St

July 27: 3:00 pm-9:00 pm

Pulled Pork Sandwich w/barbecue
sauce/pickles/chips \$6 Jumbo Pickle \$2
Flavored Ice Pop \$2 Bottled Water \$2

July 28: 5:00 am-10:00 am

Omelet \$3 Banana \$1 Coffee \$2 Bottled
Water \$2

**66) LAKE LEMONADE/CHAR-
CUTEME**

East Park

July 28: 5:00 am-9:00 am

"Brunchable" A grab and go lunch.
bagel, cream cheese, ham or smoked
salmon, hard boiled egg, fresh fruit/
dried fruit, cold brew, hot coffee

67) UFF-DA-DOGS

East Park

July 27: 9 am - 12 am

Hot dogs, brats, bagged chips, water,
pop.

RAGBRAI MASON CITY MERCHANDISE



RAGBRAI MASON CITY T-SHIRT

— \$20 —

These soft green, super comfy poly-blend t-shirts display our logo on the front. All t-shirt ordering, printing, and pick-up (or shipping) will be completed by **Splash Multisport & Custom, 205 N. Federal Avenue, Mason City**

TO ORDER ONLINE via credit card, go to ragbraimasoncity.com/tshirts or purchase in person on July 27th at the RAGBRAI MASON CITY Information Center located across from the Beer Tent in Central Park (Open 12 NOON-8 PM)

RAGBRAI MASON CITY BIKE JERSEY

— \$75 —

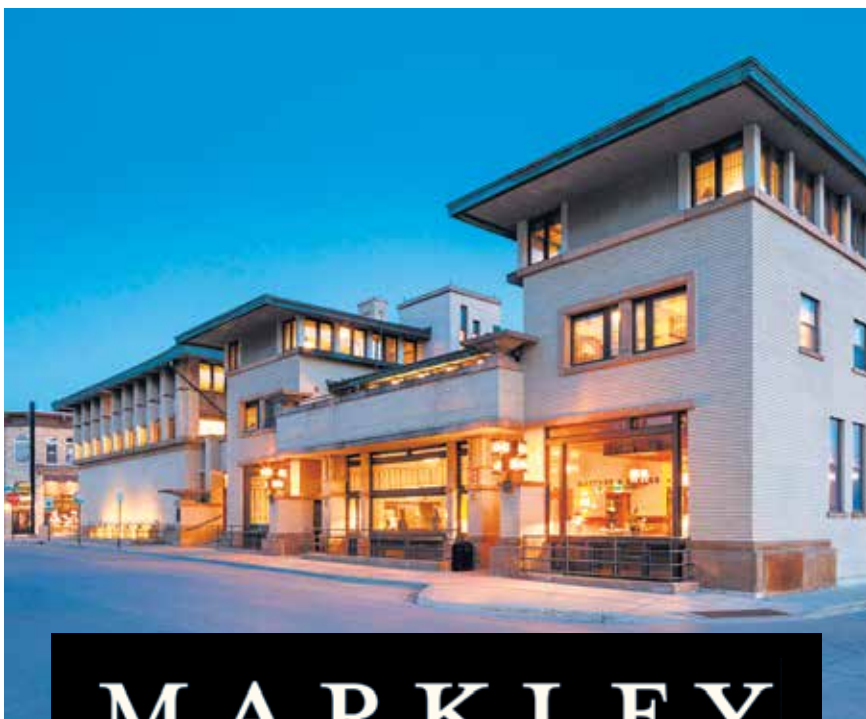


These collectable jerseys feature our logo on a background of earthy yellows and rust. All Jerseys feature superior moisture-wicking, breath-ability, reliable protection from UV rays, streamlined aerodynamic cutting for optimal performance, full length YKK invisible zipper, silicone gripper at hem to maintain fit, and 3 rear pockets.

Available in sizes XS - 4XL \$75 each.

TO ORDER ONLINE via credit card, go to ragbraimasoncity.com/jerseys. Jersey sales will go from now until August 1. You will have your jersey in mid September.

Sales benefit: RAGBRAI Mason City, Spin Devo (Junior Cycling Team), Mason City Mountain Bike Club, and North Iowa Human Powered Trails.



MARKLEY & BLYTHE AN AMERICAN TAVERN...

JOIN US FOR A
PASTA BAR
AND 2 COMPLIMENTARY DRINKS
AFTER THE RIDE!

.....

\$35/registered riders and support
personnel wearing wristbands and
those wearing the official Mason
City RAGBRAI T-Shirt

\$40/general admission

HISTORIC PARK INN BALLROOM FROM 3-8PM

CALL TO RESERVE AT 641-422-0015

HELPFUL INFORMATION

RV DUMP STATIONS

Located on Indianhead Drive south of Wal-Mart. To enter the dump station, turn south onto Indianhead Drive and proceed south to the intersection with 9th Street SW.

City staff will be assisting with that manhole dump station. Please depart via 9th Street SW and head west to Eisenhower Ave.

**The City run dump station is free of charge and will be open
Wed 1 pm -3 pm; and
Thurs 7:30 am - 9:30 am**

The North Iowa Event Center has a dump station located on their property which will be available for dumping by registered users.

INFORMATION CENTERS

Main Information Center with Message Board

East Park- near park entrance off State Street

Wed 11:00 am - 7:00 pm

Satellite Information Center

Entrance Route - Newman Catholic High School

Wed 11:00 am - 7:00 pm

Satellite Information Center

Downtown - Near City Hall

Wed 12:00 pm - 8:00 pm

Satellite Information Center

RV Route-North Iowa Events Center

Wed 8:00 am - 11:00 am

WELCOME TO MASON CITY!



Lululemon

Men's & Women's

Your day is a workout. Ride in comfort!
Come see us for the latest Lululemon styles!

Moorman
CLOTHIERS

*The Only Men's & Women's Store
You'll Ever Need!*

Mason City, Iowa
1 South Federal Ave. • (641) 423-5222

Ames, Iowa
226 Main St. • (515) 232-3261

**Mon., Tues.,
Wed. & Fri. 9-5:30
Thurs. 9-7 & Sat. 9-4**

LOST & FOUND

All found items should be turned into the Lost & Found at the RAGBRAI® Information & Merchandise trailer located south of Central Park near the Historic Park Inn: 15W. State

Wed 1:00 pm - 8:00 pm

If the trailer is closed, refer to the trailer in the next overnight host town.

BAGGAGE DROP

The RAGBRAI® baggage truck drop off is located in East Park near Shelter #3

VOLUNTEER PARKING

North Iowa Events Center - 3700 4th Street SW
Shuttle transportation available

CASH/ATM MACHINES

- **CENT Credit Union:** 25 West State Street (641) 424-2368
- **Clear Lake Bank & Trust:** 100 East State Street (641) 423-2457
- **Clear Lake Bank & Trust:** 425 Tiffany Drive (641) 423-7121
- **First Citizens Bank:** 2601 4th Street SW (641) 423-1600
- **First Citizens Bank:** 33 East State Street (641) 424-1600
- **NSB:** 2650 4th Street SW (641) 423-7638
- **NSB:** 401 S. Illinois (641) 423-1432
- **The Sports Page of Mason City (inside Southbridge Mall):** 100 N. Federal Ave (641) 530-6446
- **US Bank:** 124 N. Washington
- **Wells Fargo:** 10 N. Washington (641) 423-0447

SHOWERS

Showers will be available for a \$8 fee at the following locations for RAGBRAI® participants:

Mason City High School/John Adams Middle School Campground:

Wed 11:00 am - 9:00 pm;

no towel service

This is a fundraiser for Mason City Schools Athletic Uniforms

East Park Campground:

Joe's Wet Shack (shower truck)

East Park below the Park Maintenance

Building Wed 9:00 am - 9:00 pm towels available for rent

East Park Campground:

Northern Exposure (shower truck)

East Park above the Park Maintenance

Building: Wed 10 am - 10 pm no towel service

Aquatic Center/Riverbend Campground:

Thunder Showers (shower truck)

Corner of N Hampshire Ave & 7th Ave NE

Wed 10 am - 9 pm

towels available for rent

Mason City Aquatic Center:

Pool Open Wed 11:00 am - 8pm

Available to paid pool patrons; no towel service

Parkers Woods Campground:

Thunder Showers (shower truck)

Corner 4th St NW & N Buren Ave:

Wed 10:00 am - 9:00 pm

no towel service

North Iowa Event Center RV Campground:

Arena Building

Wed 10:00 am - 9:00 pm

no towel service

Operated by Fair Board

CELL PHONE CHARGING

U.S. Cellular will be offering free cell phone charging. Located next to First Citizens Bank (33 East State Street).

WI-FI HOT SPOTS

Central Park and the North Iowa Events Center

AA MEETING

6:00 pm - Women Only

8:00 pm - Men & Women

Address: 207 8th PL SE, Mason City

Anyone wishing to attend the meeting, or needing more information may call 641-423-6266.

NARCOTICS ANONYMOUS

July 27th, 7:00 pm

St. Paul Lutheran Church

329 East State Street Mason City

VALET BICYCLE PARKING

Open 11:00 am-12:30 am

Valet Bicycle Parking will be available within Southbridge Mall. Check-in is located at the northeast entrance.

SEE MAP

Valet Bicycle Parking is sponsored by the Mason City Youth Hockey Association and North Iowa Bulls.

BEVERAGE GARDEN

The Beverage Garden will encompass most of the downtown area. There is no age restriction to enter, however, anyone wishing to purchase alcohol will be required to show an ID and get a wristband. The serving area is located along 1st St NE between Federal and N Washington. Beer Tickets are **required** for all beverages purchased in the serving area of the Beverage Garden.

Beer Ticket sales are cash only. Beer Tickets and wristbands will be available at the booths located at the East and

West ends of the serving area. The serving area will be open from 11:00 a.m. - 11:00 pm.

SHUTTLES

Please refer to map in center spread for shuttle routes. **Shuttles will be operating from noon – midnight.** There will be a free-will offering to cover the cost of providing transportation.

Each pick up point will be clearly marked with signage. The pickup points for each route are as follows.

RED ROUTE STOPS:

- Central Transfer Point - 1st St. NE and N. Delaware parking lot
- North Carolina and 7th St NE.
- Aquatic Center drive (2nd drive coming from the west)
- East Park Gazebo on N. Kentucky Ave.
- Prairie Playground Sidewalk on E. State St.



BIENVENIDOS RIDERS!

**Great Service,
Margaritas, Mexican Food!
Family Owned and Operated**




1 Mile South of Downtown

**1809 South Federal
Mason City
641-423-4900**



**701 S. Grand Ave
Charles City
641-228-5600**

BLUE ROUTE:

- Central Transfer Point - 1st St. NE and N. Delaware parking lot
- Habitat for Humanity Parking Lot - East of railroad tracks on 1st St NW

GREEN ROUTE:

- If the buses are not fully loaded they will also stop at Prairie Playground and main East Park entrance stops.
- Central Transfer Point - 1st St. NE and N. Delaware parking lot
- John Adams Semi - Circle Drive
- Jefferson Elementary Field - near intersection of 6th St SE & S. Indiana Ave

ORANGE ROUTE:

- Central Transfer Point - 1st St. NE and N. Delaware parking lot
- Northeast corner of the All-Seasons Bldg at the Event Center.

TRAFFIC NOTICES TO MASON CITY RESIDENTS

On July 27 Mason City residents should expect approximately 20,000 bicycle riders and several thousand support vehicles in addition to our city's regular traffic flow.

Riders and support vehicles will begin to arrive as early as 7:00 am and will continue to arrive until the early evening hours, with the majority of incoming bicycle and car traffic arriving between the hours of 2 pm-6 pm.

Safety for all residents, visitors and cyclists is our main goal. For this reason we ask that residents and riders practice caution, patience and common sense. There will be no parking allowed

anywhere along the bike route. Some streets along the bike route will be closed to all car traffic, others will remain open for one direction of traffic only and some will remain open for two-way traffic. This is to accommodate residents who live or work on the bike route.

If it is not necessary for you to drive on or near the bike route, we urge you to consider alternate routes to your destination.

ROAD CLOSURES AND STREET DIRECTION CLOSURES ALONG THE BICYCLE ROUTE

The inbound route closure will run from 1 p.m. to 7 p.m. on Wednesday, July 27, 2022. During this time:

- 19th Street SW – westbound traffic only – Pierce Ave west to city limits
- Pierce Ave – southbound traffic only from 1st Street NW to 19th Street SW
- 1st Street NW – closed to vehicle traffic from Pierce to downtown
- State Street will be closed to vehicle traffic from Federal to Kentucky.

The outbound route closure will run from 6 a.m. to 10 a.m. on Thursday, July 28, 2022. During this time:

- East State St – closed from East Park to Kentucky
- Kentucky Ave – closed from State Street south to the city limits

RAGBRAI® BIKE SHOPS

There are several bike shops traveling with RAGBRAI®. They are located along East State Street beginning near Central Park. These shops sell RAGBRAI® t-shirts, cycling clothing and accessories.

EMERGENCY PHONE NUMBERS

- Mason City Police Dept. (641) 421-3636**
Cerro Gordo Sheriff's Dept. (641) 421-3000
Mason City Fire Dept. (641) 421-3640
Mercy Hospital (641)428-7000

The logo for whks features the lowercase letters 'whks' in a bold, blue, sans-serif font. A light blue curved line arches over the letters, and a darker blue curved line arches below them. The background of the top section is white with blue curved accents on the left and right sides.

engineers + planners + land surveyors

SHAPING THE HORIZON FOR THE RIDE OF THE CENTURY

1412 6th Street SW
Mason City, IA 50401
641.423.8271

www.whks.com



WELCOME RAGBRAI

Showers - Hair Braiding - Float Therapy
Infrared Sauna - Chair Massages
Foot Massages - Pedicures

Walk-ins Welcome
10 am - 7 pm

124 N. Delaware Ave, Mason City, IA
baresugarbodyspa.com
641-201-8999

HEAT SAFETY

There are different types of heat illness which can occur when your body gets overheated: heat cramps, heat exhaustion, and more serious heat stroke.

Heat Cramps/Minor Illness

Symptoms and Treatment:

As your body becomes dehydrated, muscle cramps or spasms can occur.

Other mild symptoms can be swelling, heat rash, feeling faint. Treat promptly by: drinking plenty of water, clear juices or rehydrating sports drinks; stretching and massaging cramped muscles. Also, this is very important in preventing heat illness from worsening.

Heat Exhaustion Symptoms and Treatment:

Headache, dizziness, muscle aches,

weakness, nausea or vomiting, and increased sweating. Treat immediately by: stopping activity; get out of heat and sun, find cool place to lay down and rest, preferably air conditioning; loosen clothing; cool body with cool washcloth, spray or fan; drink plenty of cool fluids as listed above (NOT iced drinks or alcohol); get medical attention if symptoms worsen or last longer. You will need to avoid heat and strenuous activity for the next few days.

Heat Stroke Symptoms & Treatment:

This is life-threatening condition with symptoms of: NO sweating; erratic behavior; confusion or disorientation; seizure; coma; possible body organ injury. Heat Stroke is an emergency and needs immediate medical treatment at a hospital. Follow the treatment for heat exhaustion until you can get medical attention.

FIRST AID LOCATIONS

First aid stations are available, staffed by volunteers with ambulance service.

East Park: SE corner along the circle drive east of the Bandshell. Hours: July 27th 1PM-8PM and 28th 6am-10AM.

Newman Catholic High School 2445 19th St. SW: 1-7PM on July 27th.

Mason City High School 1700 4th St SE: 3-11 PM on July 27th.

MercyOne Mobile Unit: July 27th Location parking lot NW of Central Park hours 3-11PM. July 28th at the 5 way Kentucky/State Street from 6-10 AM.

URGENT CARE

The Urgent Care Center will be open extended hours:

10 AM TO 7:30 PM. It is located in Willowbrook Mall - **1631 4th St. SW.** Urgent Care can treat minor injuries and illness that are typically seen in a clinic and do not need emergency care

EMERGENCY ROOM

Mercy Medical Center North Iowa is located at **1000 4th St. SW**

CALL 911 FOR EMERGENCIES



Welcome to the Stockman House, 1908 Prairie School architecture designed by Frank Lloyd Wright.

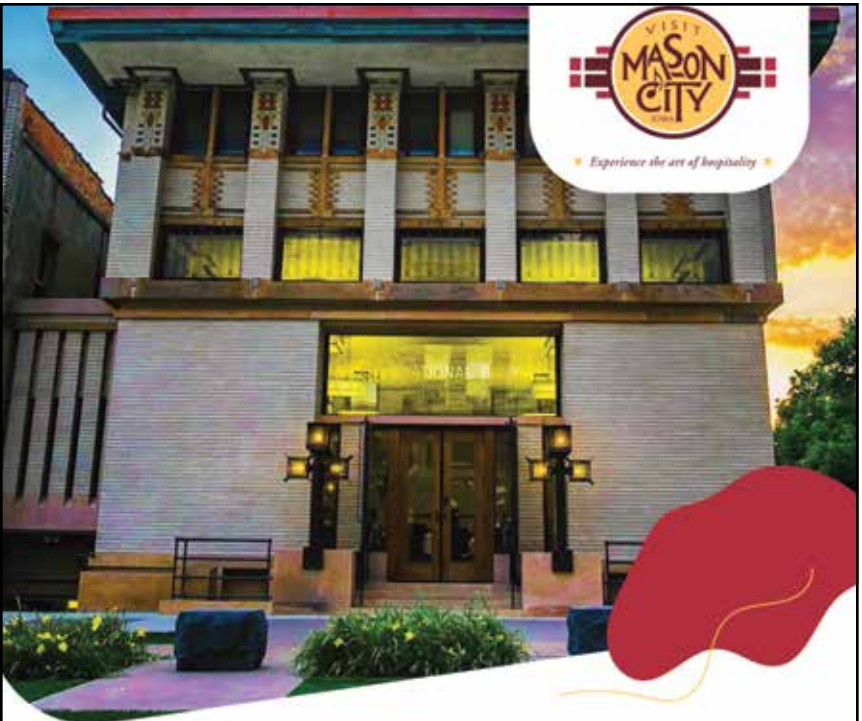
Tours Wednesday, July 27,

1:00-7:00 p.m.

\$10/person.

520 1st St. N E, Mason City.

<http://www.stockmanhouse.org>.



Visit Mason City Discovery Pass

Discover famed restaurants, one-of-a-kind shopping, and world-renowned attractions -all while saving money with the Visit Mason City Discovery Pass! Scan the QR code to get our free mobile passport and experience the art of hospitality.



How It Works



Receive a text or e-mail with a link to your passport



Visit locations included in the pass



Show your phone at partner locations to redeem savings



This project paid for in part by the Iowa Tourism Office

Thank you TO OUR SPONSORS



- HENKEL CONSTRUCTION
- DALEY'S PLUMBING & HEATING
- HOGAN-BREMER-MOORE COLONIAL CHAPEL
- CLAUSEN PLUMBING & HEATING
- CENTURY 21
- KRAFT-HEINZ
- NIACC
- MAJOR ERICKSON FUNERAL HOME
- BERGLAND + CRAM
- NSB BANK
- GOLDEN GRAIN ENERGY
- EDWARDS BRANDT & ASSOCIATES
- METRONET
- CENT CREDIT UNION
- NORA SPRINGS INSURANCE
- CREATIVE SOUND
- STELLAR INDUSTRIES
- NORTH IOWA ANESTHESIA & ASSOCIATES
- ICON ARCHITECTURAL GROUP
- EDWARDS BRANDT & ASSOCIATES
- FIRST INSURANCE AGENCY
- MASON CITY CHIROPRACTIC
- LAIRD LAW FIRM
- HAWKEYE AUTO BODY
- HOSMER HONDA
- EDWARD JONES



FAT HILL

BREWING

17 N. Federal Ave. , Downtown Mason City



Beer/Cider/Wine
Taps inside/outside
Water
Bathrooms

Snacks
Bike jerseys for sale
Phone charging
Plentiful AC